



Diabetes Australia Strategic Plan 2007-2010

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Introduction

What is Diabetes Australia?

We are a national co-operative federation of autonomous organisations that works collaboratively together for people in Australia with diabetes; their families and those at risk of getting diabetes.

Who are members of Diabetes Australia?

There are 12 members of the federation. Between them these members represent people with diabetes, health professionals, diabetes educators, scientists and researchers.

DIABETES AUSTRALIA		
 State/Territory Orgs. Diabetes Australia – NSW Diabetes Australia – VIC Diabetes Australia – QLD Diabetes Australia - TAS Diabetes Western Australia Diabetes South Australia Diabetes ACT Healthy Living NT	 Health Professional Orgs. Australian Diabetes Society Australian Diabetes Educators Association	 Research Orgs. Kellion Diabetes Foundation Diabetes Research Foundation of Western Australia
A network of eight state/territory based organisations providing support and services for people with diabetes in their individual state or territory.	Two organisations who together represent health professionals focussed on working for people with diabetes.	Two foundations who sponsor research into diabetes.
REPRESENTING		
 People with diabetes	 Health professionals	 Researchers

Guiding principle for Diabetes Australia

The role of Diabetes Australia is to act as the embodiment of a federation of independent organisations and national priorities are pursued based on the greater good and with regard to our responsibilities for representing less advantaged groups.

Strategic Focus for Diabetes Australia

Vision

A healthy world free of diabetes.

Mission

To turn diabetes around through awareness, prevention, detection, management and cure.

Objectives for people with diabetes and those at risk

In turning diabetes around, Diabetes Australia pursues the following objectives for people with diabetes and those at risk:

Focus Area	Objective pursued by Diabetes Australia
Awareness	To raise awareness of the seriousness of all types of diabetes.
Prevention	To reduce the incidence of all types of diabetes.
Detection	To increase early diagnosis of all types of diabetes.
Management	To maximise capacity to manage and care for all types of diabetes.
Cure	To support and promote research for a cure for all types of diabetes.

Research is an integral component of all focus areas. Research is highlighted as the primary objective in our focus area on cure, however it also plays an integral role in all focus areas outlined in the table above.

Strategies for pursuing these objectives

In pursuing these objectives Diabetes Australia will:

- Focus on the leadership and delivery of national activities.
- Cooperate with its members and other organisations to share knowledge and resources to add value for people with diabetes.
- Assess and improve performance to be a leading national not-for-profit health organisation.

Values statement

Diabetes Australia values the well-being of people affected by diabetes.

Diabetes Australia values the pursuit of excellence in professionalism, quality and ethics.

In every day interactions Diabetes Australia will:

- Exhibit and expect fairness, honesty, openness, confidentiality and integrity from all.
- Respect the diversity and roles of individual members of the Diabetes Australia movement.

Strategic Initiatives – National Activities

Purpose

To identify those strategic initiatives that support national activities.

National activities

The strategic initiatives which will be pursued at a national level are:

Key Result Area	Strategy
National Policy Agenda	Actively participate in national policy development to exert influence on the development of national policies.
Access and Affordability	Maximise the value of services for people with diabetes. Build a strong record of performance and achievement under the current NDSS agreement so that the Commonwealth considers Diabetes Australia the preferred supplier.
National programs supporting people with diabetes	Develop and promote national programs for awareness, prevention, management and detection of all types of diabetes.
Research	Invest in and obtain increased funding for research into all types of diabetes, including a cure. Promote the need for and disseminate the outcomes of research into diabetes.
Advocacy and lobbying	Identify, respond to and represent the needs of people with diabetes. Use and improve our strategic relationships with key decision makers to advocate on issues for people with all types of diabetes.
Communication of key messages	Use Diabetes Australia's position as the national peak body to communicate key diabetes messages.
Partnership programs	Develop and implement a partnership framework to drive relationships with key organisations which build capacity, improve sustainability and deliver value to people with diabetes and member organisations.

Strategic Initiatives – Developing the Value of the Federation

Purpose

To identify those strategic initiatives that support activities focussed on adding value for people with diabetes through the federation.

Federation activities to add value

The strategic initiatives that will be pursued to add value for people with diabetes through the federation are identified below:

Key Result Area	Strategy
Input from federation members	Implement a 'futures strategic forum' that delivers an integrated set of national priorities that leverage from the work being done by federation members. This set of priorities becomes a key input to the evolving strategic plan for Diabetes Australia.
Network relationships	Secure an agreement with individual federation members which establishes the focus of the relationship with Diabetes Australia that extends beyond the NDSS. Accept responsibility for a role in the international diabetes community.
National needs analysis	Undertake a needs analysis of people with diabetes through the federation to provide a national profile of needs which we can use to help guide future strategic initiatives.

Strategic Initiatives – Being a Leading Health Not-for-Profit

Purpose

To identify those strategic initiatives that support activities focussed on establishing Diabetes Australia as a leading not-for-profit organisation in Australia.

Strategies for becoming a leading not-for-profit

The strategic initiatives that will be pursued to assist Diabetes Australia to become a leading not-for-profit organisation in Australia are outlined below:

Key Result Area	Strategy
Governance	Establish and maintain contemporary corporate governance systems and processes that support Diabetes Australia's efforts to deliver its mission.
Organisational performance	Encourage innovation. Implement an effective process for Diabetes Australia to improve organisational performance. Implement an effective process for Diabetes Australia to improve Board performance.
People management	Incorporate a specific people management strategy into the business planning for Diabetes Australia that establishes Diabetes Australia as an employer of choice.
Knowledge management	Implement policies and procedures that help retain and build corporate knowledge over time. Actively seek learning opportunities for building knowledge of contemporary management approaches in the not-for-profit sector.
Community recognition	Expand the national profile and recognition of Diabetes Australia within the media, corporate groups, government and the general community.

Diabetes Australia

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